

---

## Spotlight on Que: Brother Ronald Daniel Reeves

By Jeffrey T. Smith

---

Brother Ron Reeves is an Omega man imbued with the desire to serve all mankind. He is steadfast in his relationships with God, family, and friends while navigating a path filled with opportunities and challenges over the years. Moreover, Reeves consistently displays courage, confidence, and comradeship in his endeavors and exchanges with others. He was elected at the June meeting to serve as Chi Phi Chapter's Vice Basileus beginning November 2021; he will help usher in the next generation of leadership and associated activities. Brother Reeves' walk and talk are aligned with Omega's traditions, standards, and ways and his Omega experiences will support the chapter in maneuvering through a post pandemic environment. Here is a brief segment of his journey from Detroit to Denver.



Brother Reeves was born in Detroit, MI and has two brothers. Reeves is single and has a 16 year old daughter named Marisah. Brother Reeves shared the following sentiments about his hometown. He stated that home is the reason why he is who he is now; Detroit is known to be a gritty place, a place where one has to be their own unique individual to truly succeed. Reeves has been called a 'quarterback' of life; he was born the oldest of three brothers to his mother, Maganda. He said that his mom was a very busy single mother which required Reeves, who was six at the time, to help raise a brother; he learned to run a household at a young age.

One of the biggest lessons Reeves learned as a teenager that has always stuck with him was to listen to his mentors who had shown that they loved and cared about him. As a 10th grader, Reeves was asked to learn and play the quarterback position with his football team. He declined the role at the time for two reasons, the two 10th grade quarterbacks were the son of one of the coaches and the other was Reeves' best friend since 2nd grade. He did not think that he had a chance to overtake the coach's son and he did not want to overtake his best friend. The story ends with the coach's son getting hurt during his senior year and Reeves' best friend did not make the long term depth chart for the quarterback role. Reeves stated he learned at that moment that if he would have listened, he would have been the leader of the team. Since that day, Brother Reeves has been the quarterback of all of his flag football teams but more importantly his life. Reeves set forth life aspirations for self, family, church, and education and he has been able to accomplish those as the quarterback of his life. Reeves lives life by a saying and a scripture: 1) Life is an open book test...The Bible. The Bible is a guide to 99.9% of your life; and, 2) "Make it your ambition to lead a quiet life, mind your own business and work with your hands." 1 Thessalonians 4:11

Brother Reeves was initiated on December 1, 2013 through Xi Omicron Chapter, Huntsville, AL on the 'I.D.4.C.' line; Reeves was the 'Tre' on a line of four and his line name is Norbit. Brother Reeves has served Omega in the following capacities:

- Undergraduate Chapter Advisor, Omicron Theta Chapter, Southern Illinois University, Carbondale, IL, 2018-2020
- Assistant Keeper of Records and Seal, Beta Phi Chapter, Durham, NC, 2015-2017
- Assistant Undergraduate Chapter Advisor, Delta Psi Chapter, University of North Carolina-Chapel Hill, 2015-2017
- Chaplain's Committee, Beta Phi Chapter, Durham, NC, 2014-2017

Brother Reeves' aspirations for the fraternity and chapter are: In Omega, Brothers must challenge themselves to go beyond the normal scope of service to others and represent the Fold well. In Chi Phi, Brothers will need to build on the chapter's tradition through succession planning, creating manuals of operations, and documenting committee work. Reeves' personal aspirations are to be a vital part of the MSP process and to help mentor younger brothers within the fraternity. Reeves supports Omega's cause and aim by identifying opportunities to serve when and where possible.

## Spotlight on Que: Brother Ronald Daniel Reeves - Continued

By Jeffrey T. Smith

Academically, Brother Reeves is a 2007 graduate of the University of Detroit Mercy with a degree in Communications. In 2008, he received a Master's degree in Sports Management from Ithaca College. Reeves is expected in May 2022 to receive a Doctorate in Higher Education Administration from Southern Illinois University; his dissertation is about diversity, equity, and inclusion within collegiate athletic departments, 2018-2020.

Professionally, Brother Reeves is currently the Assistant Athletic Director, Annual Giving & External Operations at the University of Colorado–Boulder. He started with CU in the fall of 2020 and was quickly promoted during the spring of 2021 to his current role. Reeves oversees Annual Giving, External Operations, Premium Seating, and Diversity, Equity and Inclusion for the Buff Club within the Athletic and Advancement departments. Brother Reeves has aspirations to become a Deputy Athletic Director (the #2 within an Athletic Department) if he continues to stay in athletics long term. Reeves has also worked at several organizations throughout his career including higher education, governmental, and non-profits. They include: The Pentagon, Internal Revenue Service (IRS), University of North Carolina, Florida Agricultural & Mechanical University (FAMU), United States Air Force (civilian), among others. Brother Reeves has received the following accolades over the past four years:

- NCAA Dr. Charles Whitcomb Leadership Institute, 2020
- Sacred Heart Church Scholarship, 2019-2020
- Minority Opportunities Athletic Association (MOAA)/Learfield Minority Academy Participant, 2018
- National Association of Athletic Ticket Sales & Operations Diversity Initiative Stipend, 2017

Personally, Brother Reeves is a member of Sacred Heart Catholic Church in Detroit, MI that he attends virtually; Reeves is looking for a church locally. Reeves loves philanthropy work and he has been very involved since moving to Colorado. He is a coach for Special Olympics (track and field and t-ball). Reeves is on the Equity, Diversity, and Inclusion (EDI) task force for the city of Louisville, CO. He continues to mentor young men from previous mentoring programs that he created including Bridge Builders in Chapel Hill, NC and The Young Men's Club in Carbondale, IL. Reeves assists at the mentoring program that he was a part of as a youth, The Men of Isuthu in Detroit, MI. Brother Reeves is a huge World Wrestling Entertainment (WWE) fan and if time permitted, he would try to go to WrestleMania events each year. He enjoys exercising, outdoors, and travel; the latter is a chief reason for working as a fundraiser. Reeves also relishes game nights, concerts, movies, and club shows; he loves hanging out with his dog Bailey. He is at his zenith supporting philanthropic activities and working on diversity and inclusion tasks.

Finally, Brother Reeves life can be framed by the four cardinal principles of Manhood, Scholarship, Perseverance and Uplift and the fraternity's motto of 'Friendship is essential to the soul' is a fitting phrase for how he treats and cares for Brothers, family, and others. May God continue to bless Brother Reeves with grace, mercy, love, and His good providence.

## Birthdays & Congratulations

- J. Albert Howard - 7/2
- Quintin Baxter - 7/8
- Levester Lyons - 7/13
- Jahmad Juluke - 7/21
- Jeffrey T. Smith - 7/22
- Michael Short - 7/26
- Jerome D. Fennell - 7/27

## Sick, Shut-In & Health Challenges

- Bro. Ronaldo Babb (303-204-2257) Good health
- Bro. Daoud Hadee (303-908-4118) Thank you
- Bro. Calvin Taylor (303-915-7828) Chemotherapy
- Bro. Ronald Reeves (313-693-8401) Surgery
- Bro. John Pete Jones (303-475-9731) Health issues
- Bro. Clint McCree (720-998-9559) Family prayer
- Bro. Charles Brazil Thanks for family support

## Spiritual Warfare

### Galatians 5:13

"For you were called to freedom, brothers. Only do not use your freedom as an opportunity for the flesh, but through love serve one another."